

Primer: Tariff and Non-Tariff Barriers Imposed on the United States by Foreign Nations By: Paige Hauser

In the first days of his second administration, President Donald Trump threatened to place tariffs on China, Mexico, and Canada and announced a plan to impose a reciprocal tariff on all other nations, applying the same tariff to others that those nations apply to the United States. In his address to a joint session of Congress on March 4, he did exactly what he promised.

Free-trade advocates have cried foul at President Trump's plans, fearful that U.S.-imposed duties will spark a trade war that would disrupt the free flow of goods, which they see as the key to rising GDP and low-cost consumer products.

The truth is that President Trump is not starting a trade war. He is merely fighting back in the trade war others have waged against the United States for decades. While others are playing the victim card, broadcasting a sense of betrayal that the United States would impose barriers against their goods, those same nations have had longstanding, robust tariff and non-tariff barriers against U.S. producers. They are aghast not that there are trade barriers but that the United States has finally decided to play fair.

To see why reciprocal tariffs may be justified, it will be useful to review at a high level the tariff and non-tariff barriers that have been imposed on the United States by other countries.

First, tariffs: There are many ways to measure tariffs, but one common metric is the Most Favored Nation (MFN) applied tariff, which is the tariff rate a country applies to imports from countries to which it grants MFN status. The United States grants MFN status to nearly all countries except Russia, Belarus, North Korea, and Cuba and generally receives MFN treatment in return from members of the World Trade Organization. Though MFN status is intended to promote fair trade, America is still at a disadvantage. The United States maintains an average MFN applied tariff of just 3.3 percent while other nations—as shown in the table below—impose significantly higher MFN rates. Countries with seemingly lower tariffs—for example, Canada and Mexico—only have those reduced rates because the United States offered to match a lower tariff rate. By and large, it is much cheaper for foreign goods to be sold in the United States than for U.S. goods to compete abroad.

¹ Cassidy Levy Kent. "U.S. Revokes Most-Favored-Nation (MFN) Status for Russia and Belarus and Bans Russian Energy Imports." *Cassidy Levy Kent*, March 14, 2022.

 $[\]frac{https://www.cassidylevy.com/news/u-s-revokes-most-favored-nation-mfn-status-for-russia-and-belarus-and-bans-russian-energy-imports/.\\$

² World Trade Organization. *United States Tariff Profile*. World Trade Organization. Accessed February 14, 2025. https://www.wto.org/english/res e/statis e/daily update e/tariff profiles/US e.pdf.

It is not just tariffs. Non-tariff trade barriers likewise put the United States at a great disadvantage. These non-tariff barriers are as varied and complex as the nations that created them and can include forced technology and intellectual property transfers, subsidies for domestic industries, complex and costly licensing and permitting fees for foreign companies, tariff rate quotas,³ value-added taxes (VATs), and more. Europe especially abuses VATs. While a VAT must be paid on every import into the European Union (EU), the EU does not impose a VAT on European exports. In other words, the EU makes the United States pay to enter its market but does not make its sellers pay to export. Yet the United States has not imposed high tariffs on EU producers and has never erected a VAT regime.^{4, 5}

The United States is often at a disadvantage because foreign producers are rarely expected to follow the same labor and environmental standards that we expect of American producers. Such foreign companies can undercut American producers through shady practices such as using high-polluting factories or deploying slave labor. This not only allows them to flood the U.S. market with artificially cheap goods but also makes American goods less competitive abroad.

To understand just how unfree global trade policy has been, Center for Renewing America measured the trade barriers major nations have erected against the United States. The table below includes the average tariff rates and a list of some of the notable excessive tariffs and non-tariff barriers imposed on the United States by the largest economies in the world, as well as many nations with smaller economies in the Organization for Economic Cooperation and Development (OECD) and the EU.

Country	Average MFN Applied Tariff Rate	Notable Tariff and Non-Tariff Barriers
,,	11000	Argentina imposes various taxes on imports, including a
		• 3% statistical tax
		• 10% to 20% advance
		• 6% to 11% income tax withholding
		• 30% tax on online imports
		Argentina prohibits or restricts the importation of:
		 Remanufactured products
		Medical goods
		Live cattle
Argentina	13.30%	Fresh, frozen, or chilled poultry

³ Tariff rate quotas allow goods under a certain quantity to enter at a lower tariff rate and place a higher rate on imports exceeding that quantity. For reference, please see https://www.macmap.org/en/resources/glossary.

⁵ International Trade Administration. *EU - Value Added Tax (VAT)*. Accessed February 14, 2025. https://www.trade.gov/country-commercial-guides/eu-value-added-tax-vat.

⁴ European Commission. *VAT Rules and Rates*. Accessed February 14, 2025. https://europa.eu/voureurope/business/taxation/vat/vat-rules-rates/index_en.htm.

		Australia prohibits the importation of
		• U.S. fresh beef and beef products
		Fresh or chilled pork products
		• U.S. apples and pears
	Duty	Australia also severely restricts the imports of uncooked poultry meat and
Australia	Free	cooked poultry meat.
		Bangladesh imposes various taxes on imports, including a
		• 0% to 15% VAT
		• 5% advanced income tax
		• 0% to 500% duty on new, large-engine vehicles
		Bangladesh severely restricts the importation of U.S. cotton and has a
Bangladesh	17.90%	large number of domestic agricultural subsidies.
		Brazil imposes various taxes on imports, including a(n):
		• 18% tax on ethanol
		• 25% tax on certain alcoholic beverages
		• 60% tax on express shipments
		• 8% tax on ocean freight
		Brazil prohibits or restricts the importation of
		Used consumer goods
		Remanufactured goods
		U.S. fresh, frozen, or processed pork products
		Brazil also frequently modifies its tariff rates, making it difficult for U.S.
		producers to forecast costs. It imposes significant delays on issuing
Brazil	11.10%	licenses for foreign auto manufacturers.
		Canada has many prohibitions or restrictions on importation, especially
		of
		Dairy, chicken, turkey, and eggs using production quotas, price
		and supply regulations, and tariff rate quotas
	_	Fresh fruits and packages above a certain size
	Duty	Beer, alcohol, and liquor
Canada	Free	• Certain types of seeds
	5	Chile severely restricts the importation of U.S. blueberries, delays patents
CI :I	Duty	for pharmaceuticals, and imposes added brokerage costs for trade in
Chile	Free	goods valued above \$2,000 to \$3,000.

entities, often as a condition for accessing the Chinese market Pressuring U.S. companies to disclose trade secrets and confidential business information Failing to protect trade secrets, especially U.S. trade secrets that benefit Chinese companies Failing to punish Chinese companies that steal American trade secrets Infiltrating the computer systems of U.S. companies to steal proprietary information and intellectual property Blocking access to U.S. commercial websites or degrading the performance of such sites within China Restricting foreign cloud computing services Restricting foreign legal services Restricting foreign investment and market access Restricting foreign investment and market access
China 7.50% • Selectively applying anti-monopoly laws Colombia imposes added costs and barriers on imports by
Requiring costly third-party safety certifications for vehicle
components
 Imposing duplicative compliance challenges on U.S. vehicles an
Duty parts
Colombia Free • Requiring physical invoices, slowing customs clearances

Costa Rica	Duty Free	Costa Rica imposes an excise tax on distilled spirits and imposes burdensome and slow registration and permit requirements on • Dietary supplements • Plants • Food, including dairy products • Animal feed • Pet food
		Egypt imposes various high taxes on imports, including Passenger cars Alcoholic beverages Egypt imposes added regulatory costs and import barriers on Nutritional supplements Specialty foods Dietary foods Vehicle and automotive parts Dairy exports Finished consumer products Express delivery services
Egypt	19%	Egypt also prohibits the importation of U.S. seed potatoes. The EU imposes various tariffs on imports, including up to a
European Union ⁶	5.10%	 26% tariff on fish and seafood 22% tariff on trucks 14% tariff on bicycles 10% tariff on passenger vehicles 12% tariff on processed wood products 6.5% tariff on fertilizers and plastics The EU especially restricts or prohibits importation of U.S. Beef Coffee Cocoa Palm oil Soy Wood Rubber Live cattle Chemicals Pesticides Biofuels Wine Beef Pork Poultry Veterinary medicine Genetically engineered crops
European Union	5.10%	• Logs

		 Wood chips Animal byproducts Processed shellfish The EU imposes undue burdens on U.S. exports by Failing to uniformly apply its EU-wide customs legislation across all member states Impeding market access for products that comply with often more stringent international standards but not with European regional standards In 2025, the EU will impose a fee based on the carbon emissions of imports.
	Duty	
Hong Kong	Free	Hong Kong is vulnerable to digital copyright piracy.
		India imposes various duties on imports, including 113.1% average tariff on agricultural products, with rates as high as 300% 10% surcharge on imports 6% tax on foreign online advertising platforms High tariffs on agricultural products, processed foods, automobiles, and essential medicines. India prohibits or restricts imports of: Tallow, fat, and oils of animal origin Livestock products Chemicals Petrochemicals Telegraph equipment IT products Pharmaceuticals Corn Coronary stents Ethanol for fuel Alfalfa hay Agricultural biotechnology Milk and dairy products Pork and pork products Fish and fish products Distillers dried grains with solubles Grain India imposes undue burdens on imports of remanufactured goods, heavily subsidizes its domestic agricultural sector, and restricts foreign
India	18.10%	investment.

⁶ The European Union sets trade policy for its member nations.

Israel imposes high tariffs and complicated tax regimes on imports of Dairy products Fresh fruits Fresh vegetables Almonds Wine Fresh and frozen fish Some processed foods Japan imposes high tariffs on U.S. Chemicals Fish Wood products Jewelry Rice and rice products Certain dairy products Mineral water and fruit juices Processed foods Pet food Grapes Frozen blueberries Sugar Fish Leather Pork Chocolate			 Indonesia imposes undue burdens on foreign exporters by Imposing cumbersome tax audits Imposing heavy fines for administrative mistakes Requiring lengthy dispute mechanisms Requiring duplicative and restrictive import licensing requirements Imposing \$10,000-per-facility inspection and audit fees on facilities Requiring retail companies to prioritize use of domestic goods Subsidizing domestic manufacturing Indonesia prohibits or restricts imports of Sugar Corn Rice Soybeans Toys Home appliances Electronics
Dairy products Fresh fruits Fresh vegetables Almonds Wine Fresh and frozen fish Some processed foods Japan imposes high tariffs on U.S. Chemicals Fish Wood products Jewelry Rice and rice products Certain dairy products Mineral water and fruit juices Processed foods Pet food Grapes Frozen blueberries Sugar Fish Leather Pork Chocolate	Indonesia	8%	 Cosmetics
Japan imposes high tariffs on U.S. Chemicals Fish Wood products Jewelry Rice and rice products Certain dairy products Mineral water and fruit juices Processed foods Pet food Grapes Frozen blueberries Sugar Fish Leather Pork Chocolate			 Dairy products Fresh fruits Fresh vegetables Almonds Wine
Japan imposes high tariffs on U.S. Chemicals Fish Wood products Jewelry Rice and rice products Certain dairy products Mineral water and fruit juices Processed foods Pet food Grapes Frozen blueberries Sugar Fish Leather Pork Chocolate	Israel	3.40%	 Some processed foods
Japan 3.90% Japan restricts or imposes excessive burdens on the importation of U.S.			Japan imposes high tariffs on U.S. Chemicals Fish Wood products Jewelry Rice and rice products Certain dairy products Mineral water and fruit juices Processed foods Pet food Grapes Frozen blueberries Sugar Fish Leather Pork Chocolate Sweetened cocoa powder

		 Beef Potatoes Plums Vehicles Automotive parts Radio devices
Malassia	5 (0)/	 Malaysia imposes high excise taxes and tariffs on imported Distilled spirits Motor vehicles Malaysia restricts the importation of Automobile parts Vehicles Motorcycles Alcoholic beverages Malaysia also imposes burdens on foreign banks, cloud service providers,
Malaysia	5.60%	financial institutions, and foreign investors. Mexico restricts trade through
		Uneven border enforcement of labeling rules
		 Limiting certain goods to enter only at specific ports of entry Limiting private energy competitors and foreign transportation
		infrastructure providers
		Allowing significant delays in import permit applications
		Mexico's regulatory delays, burdensome requirements, and import
		restrictions limit or ban the importation of
		Medical devices Plantage and in all a
		PharmaceuticalsSteel products
		Pesticides
		Agricultural chemicals
		Chemicals
		Petrochemicals
		• Cheese • Mills powder
		Milk powderYogurt
	Duty	Mobile devices
Mexico	Free	Genetically engineered corn and dough
		New Zealand restricts or adds undue burdens on the importation of U.S.
		Pork productsVehicles
		veniciesMachinery
New Zealand	1.90%	Pharmaceuticals

Nigeria applies excessive tariffs, including a

- 20% tariff on consumer goods
- 35% tariff on goods specifically earmarked by the Nigerian government
- 120% tariff on rice
- 100% tariff on wheat flour
- 80% tariff on sugar
- Average effective tariff of 50% or more on 156 goods and services

Nigeria prohibits or restricts the importation of

- Bird eggs
- Cocoa butter
- Cocoa powder
- Cakes
- Pork
- Beef
- Live or dead birds
- Frozen poultry
- Refined vegetable oil and fats
- Bottled water
- Spaghetti and other noodles
- Fruit juice
- Tomatoes
- Ketchup
- Tomato sauces
- Nonalcoholic beverages
- Bagged cement
- Beer
- Soaps
- Detergents
- Mosquito repellent coils
- Paper board
- Phone recharge cards and vouchers
- Used motor vehicles more than 12 years old
- Ballpoint pens
- Pistols and air pistols
- Used clothing
- Certain spirits and alcohol
- Beef
- Poultry
- Pork
- Sheep
- Goat meat

Nigeria also imposes undue burdens on foreign producers through

- Inconsistent application of customs regulations
- Lengthy procedures

Nigeria

12%

Norway restricts or impedes U.S. producers through Excessive tariffs on agricultural products with little notice that U.S. producers of perishable goods have difficulty responding to Restrictions on biotechnology products Pakistan restricts the importation of Active ingredients for manufactured pesticides Food colors Waste Scrap plastic Pakistan imposes undue burdens on foreign producers through A lack of uniform customs valuations Requiring the repackaging of refined vegetable oil Limiting foreign investment Restrictive licensing, registration, and broad limits on cross-border data flows Peru prohibits or restricts the importation of Genetically engineered seeds U.S. processed meat and egg products The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail			• 30% corporate income tax and 7.5% VAT on large digital firms
Excessive tariffs on agricultural products up to several hundred percent Selective tariff reductions on agricultural products with little notice that U.S. producers of perishable goods have difficulty responding to Restrictions on biotechnology products Pakistan restricts the importation of Active ingredients for manufactured pesticides Food colors Waste Serap plastic Pakistan imposes undue burdens on foreign producers through A lack of uniform customs valuations Requiring the repackaging of refined vegetable oil Limiting foreign investment Restrictive licensing, registration, and broad limits on cross-border data flows Peru Pree Peru Pree The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail			· · · · · · · · · · · · · · · · · · ·
Norway 5.20% Restrictions on biotechnology products Pakistan restricts the importation of Active ingredients for manufactured pesticides Food colors Waste Scrap plastic Pakistan imposes undue burdens on foreign producers through A lack of uniform customs valuations Requiring the repackaging of refined vegetable oil Limiting foreign investment Restrictive licensing, registration, and broad limits on cross-border data flows Peru prohibits or restricts the importation of Genetically engineered crops Genetically engineered seeds U.S. processed meat and egg products The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicle Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail			 Excessive tariffs on agricultural products up to several hundred percent Selective tariff reductions on agricultural products with little notice that U.S. producers of perishable goods have difficulty
Pakistan restricts the importation of Active ingredients for manufactured pesticides Food colors Waste Scrap plastic Pakistan imposes undue burdens on foreign producers through A lack of uniform customs valuations Requiring the repackaging of refined vegetable oil Limiting foreign investment Restrictive licensing, registration, and broad limits on cross-border data flows Peru prohibits or restricts the importation of Genetically engineered crops Genetically engineered crops Genetically engineered seeds U.S. processed meat and egg products The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicles Used motor vehicles Used motor vehicles Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail	Norway	5.20%	
Peru Pohibits or restricts the importation of Genetically engineered crops Genetically engineered seeds U.S. processed meat and egg products The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicles Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail			Pakistan restricts the importation of Active ingredients for manufactured pesticides Food colors Waste Scrap plastic Pakistan imposes undue burdens on foreign producers through A lack of uniform customs valuations Requiring the repackaging of refined vegetable oil Limiting foreign investment
Peru Outy Free Genetically engineered crops Genetically engineered seeds U.S. processed meat and egg products The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicles Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail	Pakistan	10.30%	cross-border data flows
The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicles Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks Retail	Down	_	Genetically engineered cropsGenetically engineered seeds
			The Philippines imposes excessive duties on Sugar Corn Coffee and coffee extracts Potatoes Pork Poultry products Automobiles Motorcycles Passenger vehicles The Philippines prohibits or restricts the importation of Used motor vehicles Used motor vehicle parts Sugar Fish Agricultural products Frozen meat The Philippines restricts or bans foreign ownership and/or investment in Cable television Film distribution Banks
Philippines 6.10% • Small mining cooperatives	Philippines	6.10%	Small mining cooperatives

		 Marine resources Natural resources extraction
		Educational institutions Disperse of the appropriate production in the company of the c
		Private radio communication networks Public utilities
		Public utilities Separts
		 Seaports The Republic of Korea imposes undue burdens, regulations, and import
		prohibitions on
		U.S. agricultural products
		Biotechnology producers
		U.S. beef and beef products
		Blueberries
		• Cherries
		• Apples
		• Pears
		Grapefruits
		Stone fruits
		U.S. cloud providers
		Korea has unequally enforced vehicle component emissions regulations,
	Duty	an uncertain regulatory process, and insufficient protections for U.S.
Republic of Korea	Free	chemical producers.
		After the United States imposed full-scale sanctions against Russia in
	No	response to its invasion of Ukraine, Russia engaged in aggressive
D .	figures	retaliatory measures, including attempting to replace imports with
Russia	available	domestic goods and services.
		Saudi Arabia imposes excessive duties on imports, including • 6.5% to 40% tariffs on goods that compete with domestic
		industries
		 5.5% to 25% tariff rates on foodstuffs, beverages, and industrial
		and agricultural products
		Saudi Arabia imposes undue burdens on imports through
		Certification delays
		Inconsistent product testing fees
		Overseas audits
		Saudi Arabia prohibits the importation of 37 categories of products,
		restricts importation on 23 categories of products, and imposes excessive
		standards that limit market access for U.S. producers, especially of
Saudi Arabia	6.20%	automobiles, electrical equipment, and appliances.
		Singapore mandates that a majority of employees of digital banks be
	Duty	headquartered in Singapore and restricts U.S. law firms from advising
Singapore	Free	Singapore-qualified lawyers.

		South Africa imposes restrictions, barriers, and regulatory burdens against U.S. exports of frozen, bone-in chicken meat Waste Scrap Electrical and electronic goods Imported meat and poultry U.S. apples Cross-border data transfers South Africa also passed legislation allowing the expropriation of
South Africa	7.60%	property without compensation.
Switzerland	5.60%	 Switzerland imposes significant restrictions on U.S. agricultural products through High tariffs on U.S. products Preferential tariffs for products from other trading partners Subsidies, price controls, and production quotas for domestic products Seasonal import duties, quotas, and licensing on agricultural products that compete with Swiss products Added tariff barriers on animal, dairy, fresh fruit, and vegetable products
Taiwan	6.50%	Taiwan prohibits or restricts the importation of Beef products Tallow Chipping potatoes Automobiles Biotechnology food ingredients Pork products Taiwan imposes excessive tariffs on 16 agricultural products, including rice and peanuts.

Thailand	9.70%	Thailand imposes high tariffs and taxes on Wine, which faces a 400% effective duty and tax burden Coffee Tea Potatoes Corn Soybeans Soybean meal Thailand restricts, imposes barriers, or imposes excessive burdens on the importation of Uncooked meat Biofuels Wood Petroleum Industrial machinery Textiles Pharmaceuticals Cosmetics Food and agricultural items Salt Personal computers Computer devices such as keyboards and monitors Barcode scanners Photocopiers U.S. pork
Turkey	16.80%	Turkey applies all EU common external tariffs to non-EU countries. Turkey imposes excessive tariffs, often specifically on U.S. products, including a • 60% tariff on passenger cars and parts • 70% tariff on distilled spirits • 30% tariff on skincare and makeup materials • 25% tariff on rice • 10% tariff on wood and tree nuts • 39.3% average tariff on fresh fruit imports • 65% to 121% tariff on chicken products • Special excise duty on beverages, natural gas, petroleum products, and vehicles Turkey prohibits, restricts, or imposes excessive burdens on the importation of • Refurbished parts, including computer and medical equipment • Construction equipment • Tractors • Agricultural equipment • Photocopiers • Diesel generators • Data processing equipment

		 Pharmaceuticals Live animals U.S. unmilled rice
United Arab Emirates	4.70%	The United Arab Emirates (UAE) prohibits or restricts the importation of • Alcoholic beverages • Medicated spirits • Methyl alcohol • Pork products • Agricultural pesticides • Waste-derived fuel The UAE imposes costly requirements on U.S. products, including authentication of all non-agricultural products by the Embassy of the UAE.
		The United Kingdom largely mimics the EU's legal and regulatory structures and has specific excessive tariffs targeting industries with heavy U.S. exports, such as beef, pork, cereals, and rice. The UK imposes duties on roughly 5,000 products and services, including ceramics, chemicals, and vehicles. These include a • 35% tariff on some fish and seafood products • 10% tariff on trucks and passenger vehicles
United Kingdom	3.80%	 6.5% tariff on certain fertilizers Vietnam imposes excessive tariffs on U.S. food and agricultural products including Sweeteners Shelled walnuts Ketchup Inkjet printers Stainless steel bar and rods Ethanol Vietnam prohibits, restricts, or imposes excessive burdens on the importation of Certain children's toys Secondhand consumer goods Used vehicle parts Used small internal combustion engines Certain encryption devices and software Refurbished medical devices All goods with labels
Vietnam	9.60%	U.S. subscription video services without an office in Vietnam

7, 8, 9

World Trade Organization. 2024. World Tariff Profiles 2024.
 https://www.wto.org/english/res_e/booksp_e/world_tariff_profiles24_e.pdf.
 Office of the United States Trade Representative. 2024. 2024 National Trade Estimate Report on Foreign Trade Barriers. https://ustr.gov/sites/default/files/2024%20NTE%20Report_1.pdf.

Office of the United States Trade Representative. 2023. 2023 National Trade Estimate Report on Foreign Trade

Barriers. https://ustr.gov/sites/default/files/2023-03/2023%20NTE%20Report.pdf.

The data is clear that the world does not enjoy free trade—and it is not America's fault. The United States faces unequal and burdensome tariff and non-tariff barriers nearly across the board.

Sometimes the barriers are egregious and obvious, such as outright bans on U.S. goods and agricultural products or unconscionably high tariff rates. Other times the barriers are more insidious and hidden, as with China's refusal to punish companies that steal U.S. intellectual property or the EU's VAT regime and exclusionary food safety regulations.

Regardless, in many circumstances it is significantly easier for foreign producers to access the U.S. market than for U.S. producers to access foreign markets. Thus, heeding calls to lower U.S. protections will only serve to keep domestic producers at a disadvantage while other nations continue to exploit and free ride on the United States.

This favorable situation is what makes other nations so afraid of President Trump's decision to impose reciprocal tariff and non-tariff barriers. As President Trump said in his recent speech to a joint session of Congress:

April 2nd, reciprocal tariffs kick in and whatever they tariff us—other countries—we will tariff them. That's reciprocal, back and forth. Whatever they tax us, we will tax them. If they do non-monetary tariffs to keep us out of their market, then we will do non-monetary barriers to keep them out of our market.

Globalists and their friends in the media may call this a trade war. But President Trump's tariffs are a response to the trade war other nations have waged against the United States for generations. The United States cannot unilaterally remove the world's trade barriers. Nor should it surrender to an unequal trade regime at the expense of the American people.

The leadership class has spent decades choosing the first option: surrendering to the world's unequal trade regime and leaving the American people with hollowed-out industries, declining cities, and stagnant wages. The American people deserve leaders who protect them from the predation of foreign nations.

President Trump's tariffs are doing exactly that. In spite of the complaints of naysayers and so-called free-trade advocates, it should be remembered that President Trump is not being radical. He is merely treating the world as the world has treated the United States.

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Note: To account for inaccuracies in the Biden administration—produced 2024 U.S. Trade Representative (USTR) National Trade Estimate (NTE) Report, all information on the non-tariff barriers included in this primer is drawn from both the 2023 and 2024 USTR NTE reports.